

**Orange Coast College Foundation  
Board of Directors Meeting Minutes  
Thursday, November 17, 2022, 5:30 pm  
College Center – 3<sup>rd</sup> Floor – Room 309**

**Attendees:** Dave Cline, Bill Wood, Eileen Lewis, Rich Pagel, Blade Gillessen, Madjid Niroumand, Rene Kinn, Rena Quinonez, Mark Denny, Marc Harper, Mason Espinoza, Lori Ginex-Orinion, Christina Amaral, Kat Carroll, Shana Jenkins, Sean Wellengard, Michelle Grimes-Hillman, Doug Bennett, Patrick Munoz, and Mary Lynn Bergman-Rallis

**Guests:** Juan Gutierrez

- A. **Welcome & Introductions:** Dave Cline welcomed everyone, and all the members and guests went around the table and introduced themselves. Patrick Munoz and Doug Bennett talked about Peggy Fort's condition with ALS and while the Foundation cannot directly offer her financial support individuals can donate to the Go Fund Me that Doug sent out in an email and will resend.
- B. **Approval of Minutes of September 22, 2022 Meeting:** Minutes were approved as emailed.
- C. **College Report:** Rich Pagel presented the College Report on behalf of Dr. Suarez who is attending a conference in northern California. Dr. Pagel conferred enrollment is growing at Orange Coast College over last Fall with enrollment of International Students also growing. There is a 22% increase in our non-resident students, which benefits the college. Student housing at the Harbour is 100% full with a waiting list. After the college pays various contracted expenses relating to such items as utilities, the net proceeds from the Harbour go to Orange Coast College annually. The new Chemistry Building will begin to break ground in the Spring right after the old Literature and Language Building is demolished beginning the 1<sup>st</sup> week of December. A celebration for the Groundbreaking of the Chemistry Building will be held in the Spring. OCC will be celebrating its 75<sup>th</sup> Anniversary and Dr. Pagel and Dr. Suarez wanted to wish everyone a Happy Thanksgiving.
- D. **Celebrating OCC's 75<sup>th</sup> Anniversary:** Juan Gutierrez discussed OCC Celebrating the 75<sup>th</sup> Anniversary with a website setup and a countdown clock on the website. There are sub-committees starting with Flex Day on February 23<sup>rd</sup>, which will kick off the 75<sup>th</sup> Anniversary celebration. A drone shot will be taken with all the staff and faculty making a 75. In-N-Out will be the food provider as they are also celebrating their 75<sup>th</sup> anniversary. The Alumni and Friends are putting together alumni video testimonials. The typical events held on campus will be branded with the 75<sup>th</sup> Anniversary. The Marketing Department has designed logos for the 75<sup>th</sup> Anniversary at OCC and will use as banners and wraps on campus buildings. Costa Mesa's Concerts in the Park will be held at OCC becoming Concerts on the Campus for the 75<sup>th</sup> Anniversary. Athletics will be wearing 75<sup>th</sup> Anniversary warmup clothes in the old school colors (maroon and grey). The Marketing requested \$8,500 for "Go Coast" signage, which will be 6ft tall letters aligned and lit up in the quad. The motion was made, seconded, and approved unanimously.
- E. **OCC Enrollment Marketing Efforts Overview:** Juan continued with the OCC Enrollment Marketing Efforts Overview. OCC is bouncing back in its enrollment this Fall with resident FTS up 4.5% and non-resident up 8.5%. Numbers are coming in for the Spring with resident FTS up 11% and non-resident FTS up 16%. With high school enrollment in our district falling, Marketing is looking outside of our district and at non-traditional students especially in Career and Technical Education programs. Currently 50% of our students come from outside of our district's

geographic attendance area. 87% of OCC students are between 18 and 24. Marketing has been customizing their message to boost enrollment for specific programs, such as in their “You’ve Got This” campaign as well as targeting students from out of state, such as Hawaii which is our #1 out-of-state student market. Next Colorado will be targeted which is our #2 most students from out-of-state location with Arizona as #3. Marketing has been promoting Pirates’ Promise (“Can you afford free?”), Accelerated Courses (second 8-week classes), and “Take 1 more class” (encouraging students to attend full time).

- F. **Investment Performance Update:** Marc Harper delivered the Investment Performance & Financial Update. The Finance Committee with Northern Trust is taking more of a conservative position going into this next year, which has paid off. Looking at the benchmarks, the markets were down 16.7% and we were only down 13%. Marc reported that we are getting what we wanted and staying consistent.
1. **Endowment Performance Update:** Finances are up 12% from September 30<sup>th</sup>.
  2. **Financial Reports:** Doug talked about getting the Financial Reports for transparency and the importance of sharing the finances of the OCC Foundation with the Board. As a non-profit corporation with roughly \$45 million in assets and with income and expenses of almost \$10 million annually, there is a lot to look over and so Doug wants to present the details in a focused manner and is open to answer any questions that the Board may have about the finances.
  3. **Annual Audit & Performance Audit:** Every year the OCC Foundation has audited financial statements. The audit is almost wrapped up from our outside audit that is done by a company in Chicago called the Crow Company, which we should have the results for our January meeting. There is also a procedures audit that ensures that we are functioning in a proper way with regards to the college and the district. The procedures audit report should also be given at the January meeting to demonstrate that the OCC Foundation are good stewards of the finances.
- G. **Marine Committee Report:** Patrick Munoz offered the Marine Committee Report.
1. **Anacapa Update:** On Wednesday, December 14<sup>th</sup>, the OCC Foundation will hold a Boat Parade party aboard the docked *Anacapa*. The Boat Parade will pass by the *Anacapa* at roughly 8:35pm. An invitation will go out with details on the Boat Parade Party. Recently, Doug was contacted by a representative of the magazine *Iconic* that goes out to people who have homes valued at \$7 million or more, who offered a unique trade out of doing an article on the Boat Program at the Westcoast Campus in exchange for the *Iconic* staff having their holiday party aboard the *Anacapa*. The committee decided that it was a good trade in value to get placement like that in their magazine, which if we get one donation out of it then it more than pays for their party aboard the *Anacapa* on Thursday, December 15<sup>th</sup>. Doug will send a PDF of the *Iconic* article to the Board. The Board recommended signage to reserve parking at the Professional Mariners Training Center.
- H. **Airline Pilot Training Program Gifts:** An anonymous donor has donated \$1 million to Astronomy and helped pay for the rocket that is on display next to the Planetarium. By use of some federal funds, OCC is purchasing a jet simulator, so students can have the experience of flying in the cockpit of a jet plane. OCC will be the only community college in the state with a jet simulator. The donor is really excited about it and wanted to renovate the building where the jet simulator will be located by offering to repaint and redo the flooring, lighting, and furniture for three classrooms in the Tech Annex. The cost will come out to \$250,000 - \$300,000 and the donor is fully committed to training students in the aviation and rocket industry. The renovation

will hopefully be completed by the end of January thanks to the efforts of Rena Quinonez. Doug also expressed the donor's interest to have an F-104 Jet on display near the Technology Center.

- I. **Associated Students Report:** Mason talked about the ASOCC Students Report. ASOCC has noticed an uptick in student activity. The Freshman Orientation had over 700 check-ins on the App, a well-attended movie night was held on the OCC Quad, and a Paint Night activity had 40 participants. Coast Day was held this past Tuesday with at least a few hundred participants who checked in on the App. ASOCC is looking forward to the future with event turn out on the upswing.
- J. **Friends of the Library Report:** Eileen Lewis discussed the Friends of the Library Report with the completion of the BANFF Film Festival and the Book Sale. The BANFF Film Festival had a different tone from past years, veering away from extreme sports and focusing more on family friendly films. Eileen invited everyone to the next BANFF Film Festival that will be held in March of 2023. Enough money was earned from those two events to fund the FOTL scholarships.
- K. **Orange County Children's Book Festival:** Rene Kinn gave a report on the Orange County Children's Book Festival, which was back in person this year and was well attended by patrons, vendors, authors, and artists. The OCC Quad gave a good location for the festival. The remaining co-founder of the Orange County Children's Book Festival is retiring, and Rene, Doug, and Angelica met with her and the President of the Timeless Learning Board who are asking for OCC to take over the Orange County Children's Book Festival. They have offered to hand over the rights and name to OCC and the co-founder, Pat Burns, has offered to stay on as a consultant to help with bringing in the talent. The discussion has been opened up to departments on campus about whether to take it on and hopefully, to do so for the 75<sup>th</sup> Anniversary of the college. The Orange County Children's Book Festival with sponsorships brought in \$120,000 which covered the cost of the festival, graphic design, web design, video editing, printing, director and producer, with about \$40,000 left over. Rene and Rena worked with the producer Tina to create a proposal to present to the Board for what would be involved in taking over the Orange County Children's Book Festival. The proposal will be presented to the Board in the January meeting.
- L. **Executive Director's Report:** Doug Bennett closed the meeting with the Executive Director's Report. On December 2<sup>nd</sup> at the Waterfront Campus, the unveiling of the W. Bradley Avery Professional Mariner Training Center Dedication will commence at 2pm.
  1. **Gift from Estate of Pearl Kissel:** The President's Office received a call on the Wednesday that Rena Quinonez began her position in the Foundation. Doug returned the call and setup a meeting with the prospective donor for that Friday. Doug and Rena presented the donor with a packet of information about the scholarship program and Mr. Erickson, the executor of Pearl Kissel's trust, presented Doug and Rena with a check for \$50,000 for a scholarship in nursing and the trades.

**Meeting adjourned at 7:24pm.**

#### **Upcoming Events & Meetings**

- **Giving Tuesday**, Tuesday, November 29
- W. Bradley Avery Professional Mariner Training Center Dedication, December 2, 2pm
- OCC Foundation Newport Harbor Parade of Lights Viewing aboard *Anacapa* Wednesday Dec 14, 7:00pm
- Foundation Board Meeting, **Thursday, January 26, 5:30pm, *Coast Report* Newsroom**