

## FASHION MERCHANDISING

### Program Outcome

The outcome of the program is to prepare students for entry-level employment as a professional and competent fashion merchandiser in the fields of retail management, retail buying, special events and promotions, visual merchandising, image/fashion consulting, and public relations.

### Certificate of Achievement

#### Required Courses

Course			Units
Fashion Core Curriculum			(15)
Excel 1	CIS	A134	(2)
Intro to Display & Visual Presentation	DVP	A180	(3)
Trend Forecasting	FASH	A118	(3)
Applied Color/Design Theory	FASH	A175	(3)
Fashion Internship	FASH	A181	(2)
Professional Practices	FASH	A182	(2)
Spec Events Coordination	FASH	A225	(3)
Retail Store Management	MKTG	A200	(3)
Professional Selling	MKTG	A110	(3)
Retail Buying	MKTG	A220	(3)
<b>Total:</b>			<b>(42)</b>

#### Suggested electives:

Intro International Business	BUS	A118	(3)
Business Math	BUS	A125	(3)
Professional Communication	BUS/MKTG	A239	(3)
Intro to Info Sys/Micro Appl	CIS	A100	(3)
Business Multimedia/Graphics	CIS	A132	(2)
Intro to Computer Graphics	DMAD	A181	(3)
Small Business Ownership	MGMT	A240	(3)
Direct Mail/Marketing	MKTG	A142	(1.5)

## INDUSTRIAL SEWING

The courses in this certificate provide short-term training in the areas of clothing construction and the use of high-speed industrial sewing equipment. The certificate can be completed in one to two semesters. The program offers a self-paced open entry, open exit lab that allows for enrollment throughout the semester.

#### Employment possibilities include:

##### Apparel Construction

##### Textile Product Assembly

### Program Outcome

The outcome of the program is to prepare students for entry-level employment as a competent professional in the field of clothing construction and the use of high-speed sewing equipment and meet the needs of the local fashion industry.

## CERTIFICATE OF SPECIALIZATION

### Required Courses

Course			Units
Beg Clothing Techniques	FASH	A100	(3)
Int Clothing Techniques* (3)	FASH	A101	(6)
Industrial Sewing Techniques	FASH	A102	(2)
Sewing Lab	FASH	A050	(.5-2)
<b>Total:</b>			<b>(11.5-13)</b>

\*Course must be taken twice

#### Suggested electives:

Alterations	FASH	A137	(2)
Internship Academy-Level 2	ITRN	A392	(1-4)

## COSTUME

—See *Costume Careers*

## FILM/VIDEO

The Film/Video program at OCC is designed to give the student two years of extensive theory and technical experience training in the basic skills required for employment in the film/video industry.

### Program Outcomes

The Film/Video program offers a Certificate of Achievement that, when completed, gives the student the basic skills required for entry-level employment in the film, video, television, multi-media and entertainment industries in the areas of producing, directing, camera operation, lighting, sound and editing.

## CERTIFICATE OF ACHIEVEMENT

### Required Courses

Course			Units
<b>FALL</b>			
Video Workshop	FILM	A110	(3)
Intro to Radio, TV & Film	FILM	A150	(3)
<b>SPRING</b>			
TV Production 1	FILM	A155	(3)
Digital Film/Video Editing 1	FILM	A194	(3)
<b>FALL</b>			
Story Develop/Production	FILM	A240	(3)

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**SPRING**

TV Production 2	FILM	A255	(3)
Electronic Field Production*	FILM	A265	(4)
Or			
Digital Cinema*	FILM	A270	(4)

**Subtotal: (25)**

**Select at least ten (10) units from the following:**

Broadcast Journalism	BRCT	A105	(3)
Scriptwriting	ENGL	A127	(3)
Film as Literature	ENGL	A148	(3)
Great Directors of Cinema	FILM	A104	(3)
Home Video Mktg/Distribution	FILM	A112	(3)
Film/Video Sound	FILM	A193	(3)
Special Projects	FILM	A260	(2)
Television Lab	FILM	A261	(2)
Film/Video Editing 2	FILM	A264	(3)
Electronic Field Production*	FILM	A265	(4)
Digital Cinema*	FILM	A270	(4)
Intro to Photography	PHOT	A120	(3)
Theatre Directing	THEA	A275	(3)
Motion Graphics and Video Compositing with Adobe After effectsDMAD	A263	(3)	

**(10)**

**Total: (36)**

*Note: Courses noted with (\*) may be taken as an elective if the alternative course has been taken as a required course.*

*Note: Each required and elective course must be passed with a grade of "C" or better to qualify for the Certificate of Achievement.*

**ASSOCIATE DEGREE**

Complete the Certificate of Achievement and the Associate in Arts Graduation Requirements as outlined in the Graduation Requirements section of the catalog.

**FITNESS SPECIALIST**

The Orange Coast College Fitness Specialist program trains students for positions entry-level or higher in the booming fitness industry. Graduates are qualified to be fitness instructors, exercise testing technicians, strength coaches, and personal fitness counselors.

Students in this program learn scientific principles of exercise and physical conditioning, techniques of leading exercise classes, and methods appropriate to establishing healthy behavior. The Fitness Specialist evaluates the physiological and psychological effects of physical activities and designs personalized exercise prescriptions.

The fitness industry, experiencing rapid growth, has a growing demand for trained instructors and exercise test technologists in health clubs, fitness studios, and sports medicine clinics. The employment outlook is excellent.

**FITNESS SPECIALIST**

This program provides students with theory necessary to be effective in the health fitness industry (health clubs, corporate fitness, etc.). Students in this program will learn scientific principles of exercise and physical conditioning, techniques for the measurement of human performance, and methods for establishing healthy nutritional patterns.

**Program Outcomes**

Upon completion of the Fitness Specialist program, students will have the knowledge, skills and experience necessary to assess and evaluate an individual's level of physical fitness and design appropriate exercise programming to improve physical fitness. Students will be qualified to for careers as fitness instructors, exercise testing technicians, strength coaches, or personal fitness trainers.

**CERTIFICATE OF ACHIEVEMENT**

**Required prerequisite:**

Current First Aid/CPR Certification

**Required Courses**

Course			Units
Anatomy-Physiology	BIOL	A221	(4)
Fitness and Health	PE	A134	(3)
Movement Analysis	PE	A274	(3)
Sports Management	PE	A278	(3)
Sports Medicine	PE	A281	(3)
Fitness & Exercise Testing	PE	A284	(3)
Strength Conditioning/Theory	PE	A289	(3)
Fitness Specialist Internship	PE	A298	(2-3)

**Subtotal: (24-25)**

**Select one (1) course from the following:**

Nutrition, Fitness & Perf	HLED	A136	(3)
Fitness Programs	PE	A107	(2)
Drugs & Sports	PE	A138	(2)
Exercise Physiology	PE	A296	(3)

**(2-3)**

**Total: (26-28)**

**ASSOCIATE DEGREE**

Complete the Certificate of Achievement and Associate in Science Graduation Requirements as outlined in the Graduation Requirements section of the catalog.

**FOOD SCIENCE**

—See *Culinology*®