

## FASHION MERCHANDISING

### Program Outcome

The outcome of the program is to prepare students for entry-level employment as a professional and competent fashion merchandiser in the fields of retail management, retail buying, special events and promotions, visual merchandising, image/fashion consulting, and public relations.

### Certificate of Achievement

| Required Courses                       |      |      | Units       |
|--|------|------|-------------|
| Course                                 |      |      |             |
| Fashion Core Curriculum                |      |      | (15)        |
| Intro to Display & Visual Presentation | DVP  | A180 | (3)         |
| Trend Forecasting                      | FASH | A118 | (3)         |
| Applied Color/Design Theory            | FASH | A175 | (3)         |
| Fashion Internship                     | FASH | A181 | (2)         |
| Professional Practices                 | FASH | A182 | (2)         |
| Spec Events Coordination               | FASH | A225 | (3)         |
| Human Relations & Supervision<br>(Or)  | MGMT | A115 | (3)         |
| Retail Store Management                | MKTG | A200 | (3)         |
| Professional Selling                   | MKTG | A110 | (3)         |
| Retail Buying                          | MKTG | A220 | (3)         |
| <b>Total:</b>                          |      |      | <b>(40)</b> |

### Suggested electives:

|                                     |          |      |       |
|-------------------------------------|----------|------|-------|
| Financial Acct                      | ACCT     | A101 | (4)   |
| Intro International Business        | BUS      | A118 | (3)   |
| Business Math                       | BUS      | A125 | (3)   |
| Business Communication              | BUS      | A139 | (3)   |
| Professional Communication          | BUS/MKTG | A239 | (3)   |
| Intro to Computer Appl              | CIS      | A100 | (3)   |
| Small Business Ownership            | MGMT     | A240 | (3)   |
| Direct Mail/Marketing               | MKTG     | A142 | (1.5) |
| Interpersonal Communication<br>(Or) | SPCM     | A100 | (3)   |
| Public Speaking                     | SPCM     | A110 | (3)   |
| Internship Academy                  | ITRN     | A392 | (1-4) |

## INDUSTRIAL SEWING

The courses in this certificate provide short-term training in the areas of clothing construction and the use of high-speed industrial sewing equipment. The certificate can be completed in one to two semesters. The program offers a self-paced open entry, open exit lab that allows for enrollment throughout the semester.

Employment possibilities include:

- Apparel Construction
- Textile Product Assembly

### Program Outcome

The outcome of the program is to prepare students for entry-level employment as a competent professional in the field of clothing construction and the use of high-speed sewing equipment and meet the needs of the local fashion industry.

## CERTIFICATE OF SPECIALIZATION

### Required Courses

| Course                       |      |      | Units            |
|------------------------------|------|------|------------------|
| Sewing Lab                   | FASH | A050 | (.5-2)           |
| Beg Clothing Techniques      | FASH | A100 | (3)              |
| Int Clothing Techniques* (3) | FASH | A101 | (6)              |
| Industrial Sewing Techniques | FASH | A102 | (2)              |
| <b>Total:</b>                |      |      | <b>(11.5-13)</b> |

\*Course must be taken twice

### Suggested electives:

|                            |      |      |       |
|----------------------------|------|------|-------|
| Alterations                | FASH | A137 | (2)   |
| Internship Academy-Level 2 | ITRN | A392 | (1-4) |

## COSTUME

—See *Costume Careers*

## FILM/VIDEO

The Film/Video program at OCC is designed to give the student two years of extensive theory and technical experience training in the basic skills required for employment in the film/video industry.

### Program Outcomes

The Film/Video program offers a Certificate of Achievement that, when completed, gives the student the basic skills required for entry-level employment in the film, video, television, multi-media and entertainment industries in the areas of producing, directing, camera operation, lighting, sound and editing.

## CERTIFICATE OF ACHIEVEMENT

### Required Courses

| Course                       |      |      | Units       |
|------------------------------|------|------|-------------|
| <b>Fall</b>                  |      |      |             |
| Video Workshop               | FILM | A110 | (3)         |
| Intro to Radio, TV & Film    | FILM | A150 | (3)         |
| <b>Spring</b>                |      |      |             |
| TV Production                | FILM | A155 | (3)         |
| Digital Film/Video Editing 1 | FILM | A194 | (3)         |
| <b>Fall</b>                  |      |      |             |
| Hist & Appr of Cinema        | FILM | A100 | (3)         |
| Film Production              | FILM | A240 | (4)         |
| <b>Spring</b>                |      |      |             |
| TV Production 1              | FILM | A255 | (3)         |
| Electronic Field Production  | FILM | A265 | (4)         |
| <b>Subtotal:</b>             |      |      | <b>(26)</b> |

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**Select at least ten (10) units from the following:**

|  |      |      |                    |
|--|------|------|--------------------|
| Broadcast Journalism   | BRCT | A105 | (3)                |
| Scriptwriting  | ENGL | A127 | (3)                |
| Film as Literature   | ENGL | A148 | (3)                |
| Great Directors of Cinema                                      | FILM | A104 | (3)                |
| Home Video Mktg/Distribution                                   | FILM | A112 | (3)                |
| Film/Video Sound   | FILM | A193 | (3)                |
| Special Projects   | FILM | A260 | (2)                |
| Television Lab   | FILM | A261 | (2)                |
| Film/Video Editing 2   | FILM | A264 | (3)                |
| Digital Cinema   | FILM | A270 | (4)                |
| Theatre Directing  | THEA | A275 | (3)                |
| Motion Graphics and Video Compositing with Adobe After effects | DMAD | A263 | (3)                |
|  |      |      | <b>(10)</b>        |
|  |      |      | <b>Total: (36)</b> |

Note: Each required and elective course must be passed with a grade of "C" or better to qualify for the Certificate of Achievement.

**ASSOCIATE DEGREE**

Complete the Certificate of Achievement and Associate in Arts Graduation Requirements as outlined in the Graduation Requirements section of the catalog.



## FITNESS SPECIALIST

The Orange Coast College Fitness Specialist program trains students for positions entry-level or higher in the booming fitness industry. Graduates are qualified to be fitness instructors, exercise testing technicians, strength coaches, and personal fitness counselors.

Students in this program learn scientific principles of exercise and physical conditioning, techniques of leading exercise classes, and methods appropriate to establishing healthy behavior. The Fitness Specialist evaluates the physiological and psychological effects of physical activities and designs personalized exercise prescriptions.

The fitness industry, experiencing rapid growth, has a growing demand for trained instructors and exercise test technologists in health clubs, fitness studios, and sports medicine clinics. The employment outlook is excellent.

## FITNESS SPECIALIST

This program provides students with theory necessary to be effective in the health fitness industry (health clubs, corporate fitness, etc.). Students in this program will learn scientific principles of exercise and physical conditioning, techniques for the measurement of human performance, and methods for establishing healthy nutritional patterns.

**Program Outcomes**

Upon completion of the Fitness Specialist program, students will have the knowledge, skills and experience necessary to assess and evaluate an individual's level of physical fitness and design appropriate exercise programming to improve physical fitness. Students will be qualified to for careers as fitness instructors, exercise testing technicians, strength coaches, or personal fitness trainers.

**CERTIFICATE OF ACHIEVEMENT**

**Required prerequisite:**

Current First Aid/CPR Certification

**Required Courses**

| Course                       |      |                  | Units       |
|------------------------------|------|------------------|-------------|
| Anatomy-Physiology           | BIOL | A221             | (4)         |
| Fitness and Health           | PE   | A134             | (3)         |
| Movement Analysis            | PE   | A274             | (3)         |
| Sports Management            | PE   | A278             | (3)         |
| Sports Medicine              | PE   | A281             | (3)         |
| Fitness & Exercise Testing   | PE   | A284             | (3)         |
| Strength Conditioning/Theory | PE   | A289             | (3)         |
| Internship Academy           | ITRN | A392             | (1)         |
|                              |      | <b>Subtotal:</b> | <b>(23)</b> |

**Select one (1) course from the following:**

|                           |         |               |                |
|---------------------------|---------|---------------|----------------|
| Nutrition, Fitness & Perf | HLED    | A136          | (3)            |
| Fitness Programs I        | PE      | A107          | (2)            |
| Drugs & Sports            | PE/HLED | A138          | (3)            |
|                           |         |               | <b>(3)</b>     |
|                           |         | <b>Total:</b> | <b>(25-26)</b> |

**ASSOCIATE DEGREE**

Complete the Certificate of Achievement and Associate in Science Graduation Requirements as outlined in the Graduation Requirements section of the catalog.