

ORANGE COAST COLLEGE TRANSFER CURRICULUM GUIDE

ADVERTISING

LOWER DIVISION MAJOR REQUIREMENTS FOR TRANSFER

The following courses should be taken at OCC prior to transfer. Courses not offered at OCC will need to be taken after transfer. Four-year colleges and universities often make changes in their requirements for majors. The information contained in this guide is based on the most recent information available from the four-year school and does not constitute an official agreement. Recent updates to this Guide can be found on the Transfer Center website at: www.occ.cccd.edu/departments/studentsvcs/transferctr

At this time, please refer to www.assist.org for the current major preparation articulation between Orange Coast College and University of California and California State University. The updated major sheet guides will be available at the end of fall, 2009.

CHAPMAN UNIVERSITY

BACHELOR OF ARTS IN PUBLIC RELATIONS AND ADVERTISING

<u>Chapman</u>	<u>OCC</u>
BUS 100	BUS 100
FTV 140	FILM 100
MKTG 200	MKTG 100
COM 210	No Equivalent Course
ENG 215	JOUR 110
ART 110	ART 110

(10/07:A07-08)

UNIVERSITY OF SOUTHERN CALIFORNIA

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION Advertising and Promotion Strategy Option

See Curriculum Guide for Business.
