

BUSINESS

RELATED OCCUPATIONS FOR THIS MAJOR:

This represents some, but not all career possibilities with this degree.

- Accounting and Auditor
- Actuary
- Advertising Accounting Executive
- Advertising Director
- Advertising Production Manager
- Advertising Salespeople
- Airport Manager
- Apartment House Manager
- Association Executive
- Auctioneer
- Bank Operations Officer
- Brand Manager
- Business Executive and Manager
- Business Planner
- Business Services Manager
- Business Services Salespeople
- Chemical Sales Representative
- Chief Executive Officer
- Chief Information Officer
- Chief Knowledge Office
- Chief Operating Officer
- City Manager
- Commercial Account Manager
- Concert Promoter
- Consultant
- Contract Administrator
- Corporate Accountant
- Credit Analyst
- Credit Manager
- Day Trader
- Engineering and Science Manger
- Escrow Officer
- Event Planner
- Fast Food Service Manager
- Financial Analyst
- Financial Planner
- Fund-Raiser
- Health Service Administrator
- Hospital Administrator
- Human Resources Manager
- Industrial Relations Director
- Information Resource Manager
- Internet Marketer
- Internet Project Manager
- Investment Manager
- Investor Relations Executive
- Law Office Manager
- Loan Officer
- Lodging Manager
- Management Consultant
- Marketing and Sales Development Coordinator
- Marketing Director
- MIS Manager
- Mortgage Broker
- Music Business Manager
- Mutual Fund Manager
- New Account Clerk
- Office Manager
- Personnel Agency Manager
- Pharmaceutical Sales Representative
- Product Manager
- Production Superintendent
- Project Manager
- Promotions Manager
- Public Administrator
- Public Relations Account Executive
- Public Relations Worker
- Purchasing Manager
- Real Estate Agent
- Recreation Program Director
- Restaurant Manager
- Retail Manager
- Retail Store Manager
- Sales and Service Manager
- Securities Salespeople
- Small Business Owner
- Sponsorship Coordinator
- Stockbroker
- Telecommunications Manager
- Telemarketer
- Theater Manager
- Venture Capitalist

RESOURCES AVAILABLE IN THE CAREER LIBRARY FOR BUSINESS – MANAGEMENT - MARKETING MAJOR:

Detailed Occupational Description:

- Bridges Career Explorer: *on-line career research program*
- California Occupational Guide: *occupational information for California*
- Career Files: *a collection of career information from many different sources*
- Chronicle Occupation Guide: *occupational information for nationwide*
- Eureka: *career information system for California*
- Vocational Biographies: *occupational interviews*

Career Books:

- America's Top 101 Jobs for College Graduates
- America's Top White-Collar Jobs
- American Almanac of Jobs and Salaries
- Careers for Born Leaders & Other Decisive Types
- Careers for Extroverts & Other Gregarious Types
- Careers for Financial Mavens & Other Money Movers
- Careers for High Energy People & Other Go-Getters
- Careers for My Major in Accounting
- Careers for My Major in Advertising
- Careers for My Major in Business
- Careers for My Major in Business Management
- Careers for My Major in Finance
- Careers for My Major in Marketing
- Careers for Self-Starter & Other Entrepreneurial Types
- Careers in Advertising
- Careers in Business
- Careers in Finance
- Careers in Human Resource Management
- Careers in Management Information Systems
- Careers in Marketing
- Careers Opportunities in Advertising and Public Relations
- Careers Opportunities in Banking, Finance, and Insurance
- Careers Opportunities in Retail and Wholesale Industry
- College Majors and Careers
- College Majors Handbook with Real Career Paths and Payoffs
- Dictionary of Occupational Titles
- Great Jobs for Accounting Majors
- Great Jobs for Business Majors
- Jobs Rated Almanac
- Occupational Outlook Handbook
- Opportunities in Accounting Careers
- Opportunities in Advertising Careers
- Opportunities in Business Management Careers

Career Books (Cont.):

- Opportunities in Customer Service Careers
- Opportunities in Financial Careers
- Opportunities in Human Resource Management Careers
- Opportunities in Marketing Careers
- Opportunities in Property Management Careers
- Orange County Occupational Outlook
- Real People Working in Business
- Real People Working in Finance
- Real People Working in Sales and Marketing
- Real People Working in Service Business
- Top 100 – The Fastest Growing Careers for the 21st Century
- Vault Career Guide to Advertising
- Vault Career Guide to Investment Banking
- Vault Career Guide to Sales and Trading
- What Can I Do With a Major in Business?

Educational Resources:

- 2-year College Databook
- 4-year College Databook
- A Rating of Graduate and Professional Programs in American and International Universities
- A Rating of Undergraduate Programs in American and International Universities
- Bears' Guide to the Best MBAs by Distance Learning
- Best 80 Business Schools
- Best 282 Business Schools
- Best Graduate Business Schools
- Book of Majors
- Business School Admissions Adviser
- Business School Confidential
- Guide to American Business Schools
- Guide to Graduate Business Schools
- Guide to the Best Business Schools
- Index of Majors and Graduate Degrees
- Peterson's Graduate and Professional Programs: An Overview
- Peterson's MBA Programs