

# Business and Computing Division

## INTERNATIONAL BUSINESS

### CERTIFICATE OF SPECIALIZATION

*Students are required to obtain a grade of "C" or better in all required courses.*

#### Program Outcomes

1. Function effectively in an entrepreneurial, managerial, or entry-level international business position using the skills, tools and principles they have acquired.
2. Effectively apply the international business principles they have learned to effectively facilitate international business transactions in a variety of settings.

#### Required Courses

<b>Course</b>	<b>Course Number</b>	<b>Units</b>
Introduction to International Business	BUS A118	3
Introduction to Marketing	MKTG A100	3
Professional Selling	MKTG A110	3
International Marketing	MKTG A150	3
	<b>Total Units</b>	<b>12</b>