

Business and Computing Division

SALES

CERTIFICATE OF SPECIALIZATION

Students are required to obtain a grade of "C" or better in all required courses.

Program Outcomes

Function effectively in entry-level sales position using the skills, principles, and tools they have acquired.

Required Courses

Course	Course Number	Units
Professional Communication	BUS A239	3
Interpersonal Communication	CMST A100	3
Or		
Public Speaking	CMST A110	3
Professional Selling	MKTG A110	3
	Total Units	9