

STUDENT
EXHIBITION

2021

**MASS
APPEAL**

Call to OCC Students for Exhibiting Artwork Online

In light of Covid-19 and the effects it has had on Orange Coast College, this year's annual *Mass Appeal 2021 Juried Student Exhibition* will be held online. Between May 10–20, art made by the students of OCC, will be posted on the Frank M. Doyle Arts Pavilion Instagram page ([@occthedoyle](https://www.instagram.com/occthedoyle)).

Submission deadline is Wednesday, May 5, 11:59 p.m.

The Doyle and the student curators are offering the artists of OCC an opportunity to share their artwork, reconnect, and come together during this time of crisis, through the online revival of this year's student show, *Mass Appeal 2021 Juried Student Exhibition* – bringing your art out of isolation.

An added bonus by going online is that other disciplines can be highlighted more easily, including architecture, fashion, film, performing arts, and literary arts (such as the reading of prose or poem), just to name a few possibilities. The Frank M. Doyle Arts Pavilion and interested OCC art students from the Visual & Performing Arts Division have teamed up to make this year's *Mass Appeal 2021* possible. The students are taking the initiative on conceptualizing the parameters, submission process, and will be the jurors.

There will be twelve \$100 "Scholarship Awards" made available from the OCC Foundation.



Orange Coast College 2701 Fairview Road Costa Mesa 92626 orangecoastcollege.edu

Mass Appeal 2021 logo designed by Studio DMAD.

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How to Submit + Guidelines

Submissions are available to all OCC students, as long as they are enrolled in at least one class in the current semester. Only submit work that has not been submitted to past *Mass Appeal* exhibitions and only work created since 2020.

Send only one piece of artwork. If your one work is made up of multiple pieces, send a photo of those pieces in your preferred arrangement. If you have 3D work, feel free to send up to 3 images showing multiple views, but do not send a video of a sculpture.

If you are in the performing arts, film, literary arts (such as presenting a reading of prose or poem), or any discipline that can be represented only by video, then select a 3-60 second excerpt, which is the length of time for a single video posted on Instagram.

Any cropping or editing should be done before submitting. Still images of the artwork should be measured at an aspect ratio of 1080 x 1080, which are Instagram's parameters. Instagram restricts video length from up to 3 – 60 seconds in length.

Please label image files in the following manner, as they will be grouped together, so it will help to identify the artist to which the work belongs: [Last Name]_[title of work]_[Media]. For example, Smith.A_Sunny Day_Painting.

In the body of your email, please include the following information:

- Artist first and last name
- Artwork title, year made (only work made between 2020-2021)
- Media
- Dimensions or running time (if submitting video)

Any further details, such as an explanation behind the story of your piece, your inspiration, or an artist statement, is highly recommended, but not mandatory. If included, please keep to 125 words. Although optional, please feel free to include any personal website or social media page links, so people can learn more about you as an artist and your artwork.

Images and text will be used for promotional materials by Orange Coast College, Coast Community College District, and Frank M. Doyle Arts Pavilion, and may not be published in its entirety when posted on Instagram.

The Doyle and the student curators reserve the right to refuse posting of work that is not in keeping with Orange Coast College or Instagram policies.

Send your artwork to email: MassAppeal2021@gmail.com

Mass Appeal 2021 Timeline

- May 5, 11:59 PM: Deadline for submission (video submission email earlier for instructions), or reach out to the email above with questions.
- May 10-20: Images will be posted on The Doyle's Instagram page
- May 20, 12:15-1:00 PM: **Live Zoom closing reception** to announce award winners



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